

Joy and Hope of Haiti cra #82765 1209 rr0001 JOY AND HOPE FUNDRAISER. APRIL 18, 2024

Joy and Hope of Haiti



Thank you for attending our fundraiser this evening. This slide show will tell you all you need to know about our organization.

There are about 50 slides in this presentation. The entire show is about 10 minutes long. This show will loop throughout the evening. Topics include:

- Brief History of Joy and Hope
- Mission and Core Values
- Joy and Hope Team
- Our Current Projects
- Funding Model
- Fundraising Goals for tonight.



Joy and Hope of Haiti A Brief History

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How we began

In 1989 some friends from Hamilton travelled to Cap Haitien, in Northern Haiti. They saw the need and decided to act. The mandate was to help facilitate Christian Education in this area of Northern Haiti

In partnership with MFM Canada, Joy and Hope began communicating with local Haitian pastors and identifying schools.

Funds were raised through various auctions and golf tournaments.

Over the years, Joy and Hope has built, or provided funding to 27 schools in Northern Haiti.

They are all solid, basic structures. Still standing today.



Location of our schools

Our schools are in Cap Haitien, Northern Haiti.

CAP HAITIEN is the second largest city in Haiti. It is located 200 KM from the Capital of Port Au Prince.



12 Km away is beautiful Labadee beach. Cruize ships land here for the day.

Years ago, some of us took the cruise, hopped on a truck and travelled into Cap for a quick visit to our schools!



Canadian Charitable Foundation Status

In 2013 , we became an official REGISTERED CANADIAN CHARITY. CRA #82765 1209 RR0001

As a Registered Charity, Joy and Hope can issue official tax receipts.

We must follow CRA reporting and Audit Requirements.

Each year, our Yearly Financial results are posted on the CRA website.

Thank you to Ron North and Mike Moore, for all your hard work securing our CRA designation!



Fundraising Auctions

For over 25 years Joy and Hope raised funds by planning a yearly GALA.

These events started small and grew to 600 guests! Great food, Live and silent auctions, draws.. Lots of fun, and LOTS OF WORK.

Thanks to so many dedicated volunteers.

Flo and Andre Couture worked tirelessly for many years planning these auctions. Also, a big thanks to:

Jim, Joan, Mel, Ron, Art, Cathy, John F, John VanD, Shari, Russ, Hilly, Helen, Cal, Jann, Julianne, Matt Hayes(MC), Ron Coyne(Auctioneer) Brian, Lucy, and so many others!









25 years of Fundraising Auctions

We would like to give a big thank you to:

- Home Hardware, for their generosity to Joy and Hope over the years. Donating auction items and building materials.
- Air Canada for donating round trip tickets for two!
- All the generous people and local businesses who donated items to the auction.
- The Guests who attended year after year

The funds raised from these auctions enabled us to build our schools and set up the infrastructure in Haiti.







2020 Put our Gala Event on Hold.....

Thanks to strict financial oversight, we were able to keep operations running.

We used the time to concentrate on Strategic Planning and Goal setting.

To implement those goals, we identified:

- Vision Statement
- Mission statement.
- Our Core values



Joy and Hope of Haiti Vision, Mission Statement and Core Values

JOY AND HOPE FUNDRAISER. APRIL 18, 2024

Vision and Mission Statement



Vision Statement

Why we exist as a Charitable Foundation.

To bring Joy and Hope to the children of Haiti.

Specifically in our schools, located in and around Cap Haitien, far away from the problems currently in Port au Prince.

Mission Statement

What do we do?

Enable **TRANSFORMATIONAL CHRISTIAN EDUCATION** in Haiti, one child at a time, one school at a time.

Our Core Values



• Love God and carry out his will.

• Respect honour and encourage Haitian leadership in our schools.

• Ensure professional accountability regarding stewardship of funds.

How do we Love God and carry out his will?

In Canada: JHH Administrative Board

Joy and Hope of Haiti is founded in Christian values. We have not departed from that foundation. All our meetings start with prayer; we depend on God's leadership to help us solve our many challenges.

In Haiti: School Administration

The staff and administrators in our schools are Christian. Most of the schools are affiliated with a church and are administrated by a pastor.

In Haiti: Students

The students have morning prayers. We are introducing a curriculum which follows the Haitian Board of Education Government guidelines, with a Christian component.



How do we encourage Haitian Leadership?



Canadian-Haitian Partnership

We have developed strong partnerships, based on mutual respect, and ethical practices.

Cal Schultz is in constant contact via WhatsApp, email etc. Each school undertakes a yearly Review, Agency agreements.

Parental Engagement

Haitian parents are encouraged to pay what they can toward their children's education.

This can be a great hardship for parents of multiple children, but they do see the value of a JOY AND HOPE EDUCATION.

Haitians appreciate Joy and Hope of Haiti.

They Pray for us here in Canada, so we can continue our work in Haiti.

How do we ensure Financial Accountability?



In Haiti: School Accountability

We do not own the schools in Haiti. Schools are owned by Haitians.

All schools are required to:

- Set up a designated bank account.
- Provide receipts for funds received.
- Sign a detailed agency agreement each year

In Canada: Our Financial Team

We are very fortunate to have professional volunteers on our Finance Team. They ensure that:

- CRA regulations are followed.
- Books are balanced, duties are segregated.
- An independent audit is completed each year.





Cal Schultz Project manager

Responsible for daily operations, communicating with our Haitian Partners, and other charitable organizations.

Cal is our eye on Haiti, ensuring the funds are received and accounted for, overseeing the food shipments, bringing issues to the board for discussion.



Peter Boushy – Chairman of the Board

Peter is a very busy criminal lawyer in Hamilton, and a devoted Christian. Peter leads our board meetings with humour and compassion. Peter is on the board of many local organizations.



Jim Turnbull – Board Secretary Founding member of Joy and Hope. Jim has travelled to Haiti over 60 times! His experience in Haiti helps us to focus on the big picture.



Joan Turnbull

Founding member of Joy and Hope. Joan has travelled to Haiti over 30 times. Her strong faith and commitment help direct our board and keep us focused.



Helen Welsh

Helen has been involved with Joy and Hope for over 20 years, helping to organize our fundraisers. Her skills as an IT professional assist with administrative tasks, Excel, Powerpoint, Tax receipting, etc.



Mike Jacks

Mike brings his experience as businessperson and teacher to our board. He has helped to develop our School Funding Model, allowing us to accurately calculate funding levels based on school enrollment.



Jenessa Miglietta

Jenessa is Vice President Special projects with CRH, a Fortune 500 company. Committed to sharing her knowledge with others, she has helped to direct our Strategic planning sessions, propelling us forward.



David Landry

David is high school French & Geography teacher for Thames Valley District School Board in London, Ontario.

These skills have been instrumental in introducing a new Christian based Haitian curriculum as a pilot project to our schools, in 2023.



Jeff Stirling

Jeff brings over 20 years of Marketing and Communications experience to our board. It is Jeff's desire to leverage these skills to help Joy and Hope to have an even larger impact on the children, and nation of Haiti



Lynne Bowley-Volunteer

Lynne is a 5^{TH} Year Chartered General Accountant.

She oversees our daily financial tasks, ensuring that our CRA obligations are met, and the monthly accounting cycle is complete and reconciled.



Mark Schultz-Volunteer Mark is an MBA, CFO. Mark has developed a long-term budget strategy. He provides detailed budget analysis reports at our Board Meetings each month.

For over 25 years, we have been blessed with wonderful volunteers, who have devoted their God given talents towards helping people in another part of the world.

Thank you to all who have volunteered on our board of directors over the years.



All our volunteers are busy persons, with careers, families, even second careers. Our team members live in Hamilton, Ancaster, Toronto, London.

We hold regular monthly meetings on ZOOM. Our members will even zoom in while they are on vacation!

Once a year, we meet in person, for a Strategic planning session to celebrate our success and focus on future goals .

We have a strong team, but we must be always looking to the future.

If you know anyone who has an interest in this kind of service, please tell them to consider joining the Joy and Hope Team.

We need to ensure our mission can continue!



Joy and Hope of Haiti 2024 Projects



Maintain our current schools

We currently support 11 'Joy and Hope' schools.

Our mandate in 2024 is to continue to support these schools, while encouraging the parents and staff to become more self sufficient.

Support includes:

Living wage salaries for all Teachers, administrators and support staff. 12 months per year.

School Meal program. Children receive a hot meal twice per week.

Allocation of funds for textbooks, basic supplies, cooking fuel.

Capital Project Fund for building maintenance, washroom facilities, etc.



School Feeding Program

Joy and Hope sends 2 shipping containers per year to Haiti.

These containers are full of dried soup mix, which is reconstituted into hot soup for our students. Some spices and fresh vegetables are added by the school cooking staff.

The shipment is carefully distributed evenly among our schools, so the children can receive a hot lunch twice per week.

This is a big undertaking, working with Ontario Christian Gleaners, Food for the Poor, and the government of Haiti.

1 shipment costs approximately \$12,000 CDN. This is shipping costs only. The soup mix is donated – FREE!

School Feeding Program

Dried Soup mix is provided Free of Charge from: Ontario Christian Gleaners

www.ontariogleaners.org

This wonderful organization is in Rockton Ontario. We are very grateful for their support.

FYI-this is a fun volunteer opportunity, they need groups to come in and help with food preparation!



A Food Bank to the World!

"The Gleaners" and its many volunteers produce **millions** of servings of dried vegetable mix and other nutritious dried products **each year** using donated surplus produce to help feed those in need in developing countries around the world.





P.S. We thought we could re-use the books next year to save costs, but it looks like they are very well used!

Haitian Developed Textbooks

In 2023, as part of our mandate to provide **TRANSFORMATIONAL CHRISTIAN EDUCATION**, we started a pilot project in 3 of our schools.

We partnered with a Haitian organization to deliver new textbooks to primary grades.

These textbooks follow the Haitian Ministry of Education curriculum.

The books are printed in Haiti in the Creole language and have a Christian component.

This is an expensive venture, but we feel it is vital, such a basic need.



Yearly Teacher Training Conference

P4H Global-Teacher Training.

Recognized in 2022 For UN Award - Best Teacher Training world-wide.

P4H Global is a training program made in Haiti for Haitians.

The Board recognizes that a well-trained and confident teacher is critical for the classrooms to be transformational learning environments.

In August 2023, approximately 120 of our teachers attended a P4H Global conference for three days, funded by Joy and Hope.

Our teachers feel valued and supported by this training.

Invaluable as a team building exercise, we hope to be able to continue this initiative.

Train a teacher, build a nation!



P4H Global Teacher Training – August 2023



Joy and Hope of Haiti Our Funding Model

Funding Model



School 'Pay what you can' Program

Parents in our schools are encouraged to pay what they can towards their child's education.

This can be as little as \$5.00 U.S. per month.

Depending on the location, some schools are very successful in raising funds through parental support, and fund over 30% of the school budget.

Joy and Hope sends funds to cover the balance of the operational costs.

We hope that as education levels increase, the schools will become more self sufficient over time.

Funding Model



A Fair living wage for a teacher in Haiti is calculated to be: \$125.00 US DOLLARS PER MONTH

School Operational Costs

The operational costs for each school include Salaries for all staff, school supplies, cooking fuel and administration costs for the school feeding program.

Living Wage Salaries:

All our teachers, administrators, and support staff receive a FAIR LIVING WAGE 12 months per year.

The cost of living in Haiti is high, to have this income guaranteed each month is a lifeline!

We pay them a slightly reduced salary through the summer months

Funding Model



How do we determine school funding?

We have developed a **Standard Funding Model** to ensure that all schools are treated equally.

- Determines a reasonable Student/Teacher ratio.
- Estimates a fair Parental contribution level.

Based on these values, we determine the amount of funds to transfer to each school.

Each school has a designated U.S. Bank account.

To save Wire transfer Fees, we transfer every 2 months.

All transfers are US Dollars, so we are impacted by the currency exchange rate!.

Funding Model – What are our costs

Monthly Wire Transfer to Haiti - for 11 schools			
Covers: 1 month Salaries for Teachers, Administrators and support staff			
Plus basic operating costs, Cooking Supplies			
\$US Dollars	School Name	Est \$CDN Dollars	
1,653.00	Eglise Evangelique D'Haiti de Lory	\$	2,314.20
2,555.00	College Evang. Bethel Morne Rouge	\$	3,577.00
1,630.00	Eglise Evange Galilee Coup-a-David	\$	2,282.00
1,247.00	Cambefort	\$	1,745.80
2,029.00	College Evangelique Bethanie Duty	\$	2,840.60
2,197.00	Eglise Agneau de Dieu de Lassaire	\$	3,075.80
1,862.00	Ecole Baptiste Samarie de Roque	\$	2,606.80
1,204.00	Institut la Noveau de Gaudin	\$	1,685.60
866.00	Institution Mixte Chretienne de Lor	\$	1,212.40
2,013.00	Institution Tabernacle de la Foi du	\$	2,818.20
1,400.00	Ins. Centre d'Espoire de Pte-Anse	\$	1,960.00
18,656.00	Monthly Total \$CDN	\$	26,118.40



Funding Model – What are our costs



Monthly Wire Transfers for all Schools

The monthly operating costs for 11 Joy and Hope schools:

\$26,000.00

CANADIAN DOLLARS

PER MONTH

Funding Model – What are our costs



Monthly Cost -- per child

Factoring in all costs for shipping containers, infrastructure, training and textbooks...

The cost to educate 1 child equals:

\$15.00 CDN per month

\$180.00 CDN per year

Funding Model – Donation Sources



How do we pay for all this?

1) Fundraising Events

- Mini-Gala in Spring
- Golf Tournament in September
- Event in late fall for Corporate Sponsors

2) Corporate and Individual Donations

We are so fortunate to have generous Christian donors in our community who support us with donations throughout the year.

3) Monthly Recurring Donors

These are our lifeline.

Small regular monthly donations which allow us to budget and plan. Made by credit card or by Pre-Authorized Debit.


Fundraising Goals for Tonight's Event

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Fundraising Goals – Our Hopes for Tonight



The situation in Haiti

Haiti is under extreme duress.

We are fortunate to be operating in a relatively stable area of Haiti. Cap Haitien is 200 Km from the capital.

We have the infrastructure in place

Our schools are up and running, our teachers are dedicated and well trained.

We have faith in our administrators.

This is a long game. Some of our former students are now teachers. We are making a difference.

Fundraising Goals – Our Hopes for Tonight



How can you help?

We know the needs are great here in Canada

If you can also help globally, we respectfully ask that you consider Joy and Hope of Haiti.

We know you are inundated with requests.

We hope this presentation has provided some good background on Joy and Hope.

A little goes a LONG WAY in Haiti.

The true monthly cost to educate 1 child in our schools is: \$15.00 CDN per month - \$180 CDN per year.

Haitians love their country.

Help them to stay and raise up the next generation to be leaders and followers of Christ.

Fundraising Goals – Our Hopes for Tonight

Our DREAM Fundraising Goal for Tonight

Our Dream Goal for this Evening is to raise \$12,000 CDN in MONTHLY RECURRING DONATIONS. This will translate to \$120,000 per year.

This would help us to fulfill our financial obligations for the upcoming year.

Example: 120 people @100.00 per month

or perhaps -

240 people @50.00 per month

Small monthly donations, made by a large group of people! INCH BY INCH, LIFE'S A CINCH

Any amount would help, you can cancel at any time. Remember all donations are TAX DEDUCTABLE!

Fundraising Goals – Can you help?



Monthly Recurring Donors

We would love to grow our Monthly Recurring Donor base.

Small Monthly donations, made by LOTS of people, to help us budget and plan.

Set it and forget it!

Would you consider making a multi-year commitment to Joy and Hope of Haiti?

You can cancel at any time. All donations are tax deductible.

We will be in the lobby after dinner to answer your questions.

You can email joyandhopeofhaiti@gmail.com anytime for more information.

Fundraising Goals – How do Donate

Option 1) Donations by Credit Card via Website

How to make a Credit Card Donation via website

How: Log in to www.joyandhopeofhaiti.ca

Click <u>Ways to Give</u>. Donate Via Canada Helps. You will be directed to CANADA HELPS.

Follow the prompts to make a

- 1-time
- Or recurring donation.

Tax Receipt:

Issued via email from Canada Helps Foundation.

Note:

Keep in mind that 3.5% is taken off the top for credit card fees. Joy and Hope receives the remainder.



Fundraising Goals – How do Donate

Option 2) Donations by Credit Card - in person

SQUARE reader is located at our Finance desk in the lobby

How: The square reader will accept :

- MASTERCARD
- Visa
- Debit
- Amex

Tax Receipt:

Issued at Year end from Joy and Hope of Haiti.

Note:

Keep in mind that credit card fees are taken off. Joy and Hope receives the remainder.





Fundraising Goals – Can you help?

Donations by e-Transfer

How to donate via Bank e-Transfer

How: Log in to your banking website.

Set up an e-transfer to <u>JOYANDHOPEOFHAITI@GMAIL.COM</u> The funds will be directly withdrawn and deposited to the Joy and Hope bank account.

Tax Receipt:

Issued at Year end from Joy and Hope of Haiti.

Note:

You may be charged a small fee for the transfer



Fundraising Goals – Can you help?

Donations by Pre-Authorized Debit (PAD)

Monthly PAD – Pre-Authorized Debit Secure withdrawal from your bank account to our Bank account

How: See us in the lobby for a PAD Sign up form. Bank Account info is required. Our staff can set up a secure withdrawal direct from Bank to Bank.

Tax Receipt: Issued at Year end from Joy and Hope of Haiti.

Note:

Joy and Hope will receive 100% of the donation. No fees are deducted.



Movie Suggestion

Looking for a good inspirational movie?

Mully (2015)

A homeless orphan in Kenya becomes a lucrative businessman, only to give it all up and open an orphanage that today serves over 2000 Kenyan children.



This documentary movie can be viewed on YouTube for free.

Very entertaining and uplifting.

And TRUE!!



Joy and Hope of Haiti

Thank you for attending. If you need more time to consider donating, please visit our website www.joyandhopeofhaiti.ca Ways to Give



Joy and Hope of Haiti

Thank you for attending.

If you have any further questions, email: joyandhopeofhaiti@gmail.com

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Joy and Hope of Haiti

We will be pulling door prizes after dessert. Winners will be displayed on the screen. Donate tonight and get an extra ballot for the 1 Week Florida condo stay!



Join us on April 18 2024. Annual Fundraising Dinner. Click here for details

As of April 2024, Haiti has been plunged into political crisis. Violence and protests are taking place in the capital of Port au Prince.

Follow us on our website at www.joyandhopeofhaiti.ca